

Report Parameters :

BILLING SUMMARY : YES

MAKEGOODS : YES

SORT BY : By Order Number

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

CONTRACT NO. REV.

1161-68523-2

DATE PRINTED

09/29/16

PAGE 1

253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 339854 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

NRCC IND EXPENDITURE

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219
USAWashington DC 20003-1838
USA

CONTACT PRODUCT 155/915/6937 NRCC IE

LOCAL SALESPERSON Sean Dorsey

AGENCY EST. NO.
6937

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/08/16 NO. WEEKS: 2

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

Additional Terms and Conditions:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	TIME FROM TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	..11...	2	05:00A 05:30A	30S	11/02/16-11/03/16		2	250.00	500.00
2	11.....	2	05:00A 05:30A	30S	11/07/16-11/08/16		2	250.00	500.00
3	01011..	3	06:00A 07:00A	30S	11/01/16-11/04/16	CBS4 EARLY SHOW (LOCAL)	3	500.00	1500.00
4	10000..	1	06:00A 07:00A	30S	11/07/16-11/07/16	CBS4 EARLY SHOW (LOCAL)	1	500.00	500.00
5	..11...	2	07:00A 08:00A	30S	11/02/16-11/03/16		2	500.00	1000.00
6	11.....	2	07:00A 08:00A	30S	11/07/16-11/08/16		2	500.00	1000.00
7	.11.1..	3	08:00A 09:00A	30S	11/01/16-11/04/16		3	500.00	1500.00
8	.1.....	1	08:00A 09:00A	30S	11/08/16-11/08/16		1	500.00	500.00
9	Su	1	07:00A 08:30A	30S	11/06/16-11/06/16		1	300.00	300.00
10	Su	1	11:30A 12:00N	30S	11/06/16-11/06/16	FACING SOUTH FLORIDA	1	400.00	400.00
11	Su	1	08:58A 10:30A	30S	11/06/16-11/06/16	CBS SUNDAY MORNING	1	1400.00	1400.00
13	11110..	3 1	11:00A 12:00N	30S	11/01/16-11/03/16 11/07/16-11/07/16	PRICE IS RIGHT	4	700.00	2800.00
14	00111..	3	11:58A 12:30P	30S	11/02/16-11/04/16	NOON NEWS	3	600.00	1800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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15	.1111..	4	05:00P 05:30P	30S	11/01/16-11/04/16		4	1350.00	5400.00
16	1.....	1	05:00P 05:30P	30S	11/07/16-11/07/16		1	1350.00	1350.00
17	.1111..	4	05:30P 06:00P	30S	11/01/16-11/04/16		4	1350.00	5400.00
18	1.....	1	05:30P 06:00P	30S	11/07/16-11/07/16		1	1350.00	1350.00
19	01111..	4	05:58P 06:30P	30S	11/01/16-11/04/16	EARLY NEWS	4	1450.00	5800.00
20	10000..	1	05:58P 06:30P	30S	11/07/16-11/07/16	EARLY NEWS	1	1450.00	1450.00
21	.1111..	4	06:30P 07:00P	30S	11/01/16-11/04/16		4	1600.00	6400.00
22	1.....	1	06:30P 07:00P	30S	11/07/16-11/07/16		1	1600.00	1600.00
23	01111..	4	06:58P 07:30P	30S	11/01/16-11/04/16	ENTERTAINMENT TONIGHT	4	1000.00	4000.00
24	10000..	1	06:58P 07:30P	30S	11/07/16-11/07/16	ENTERTAINMENT TONIGHT	1	1000.00	1000.00
25	01111..	4	07:27P 08:00P	30S	11/01/16-11/04/16	THE INSIDER	4	1000.00	4000.00
26	10000..	1	07:27P 08:00P	30S	11/07/16-11/07/16	THE INSIDER	1	1000.00	1000.00
27	M	1	07:57P 09:00P	30S	11/07/16-11/07/16	SUPERGIRL	1	5000.00	5000.00
28	M	1	09:00P 10:00P	30S	11/07/16-11/07/16	SCORPION	1	6000.00	6000.00

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NAME	NATIONAL MEDIA RESEARCH PLANNING			NRCC IND EXPENDITURE		
AND	815 Slaters Ln			320 1st St SE		
ADDRESS	Alexandria	VA	22314-1219	Washington	DC 20003-1838	
	USA			USA		
CONTACT				PRODUCT155/915/6937 NRCC IE		
LOCAL SALESPERSON	Sean Dorsey		AGENCY EST. NO. 6937	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/08/16 NO. WEEKS:						2

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29	M	1	10:00P 11:00P	30S	11/07/16-11/07/16		1	5500.00	5500.00
30	Sa	1	07:58P 09:00P	30S	11/05/16-11/05/16	CRIME TIME SATURDAY	1	1000.00	1000.00
31	Sa	1	08:57P 10:00P	30S	11/05/16-11/05/16	CRIME TIME SATURDAY	1	1000.00	1000.00
32	Su	1	06:57P 08:00P	30S	11/06/16-11/06/16	SIXTY MINUTES SUNDAY	1	8500.00	8500.00
33	Su	1	08:00P 09:00P	30S	11/06/16-11/06/16		1	6500.00	6500.00
34	Su	1	09:00P 10:00P	30S	11/06/16-11/06/16		1	6000.00	6000.00
351	1	10:00P 11:00P	30S	11/06/16-11/06/16	ELEMENTARY	1	4000.00	4000.00
36	11111.0	4 1	11:00P 11:35P	30S	11/01/16-11/04/16 11/07/16-11/07/16	LATE NEWS	5	1650.00	8250.00
371.	1	11:00P 11:35P	30S	11/05/16-11/05/16	LATE NEWS	1	1650.00	1650.00
38	00000.1	1	11:00P 11:35P	30S	11/06/16-11/06/16	LATE NEWS	1	1650.00	1650.00
39	01111..	4	11:35P 12:37A	30S	11/01/16-11/04/16	LATE SHOW WITH STEPHEN	4	600.00	2400.00
40	10000..	1	11:35P 12:37A	30S	11/07/16-11/07/16	LATE SHOW WITH STEPHEN	1	600.00	600.00
41	01111..	4	12:37A 01:37A	30S	11/01/16-11/04/16	THE LATE LATE SHOW/JAMES	4	250.00	1000.00
42	10000..	1	12:37A 01:37A	30S	11/07/16-11/07/16	THE LATE LATE SHOW/JAMES	1	250.00	250.00

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43	Sa	1	12:00N	03:30P	30S	11/05/16-11/05/16	ACC FOOTBALL	1	900.00	900.00
44	Sa	1	07:58P	11:00P	30S	11/05/16-11/05/16	NCAA COLLEGE FOOTBALL	1	6000.00	6000.00
45	Su	1	12:57P	07:30P	30S	11/06/16-11/06/16	NFL FOOTBALL (DOLPHINS)	1	28000.00	28000.00
46	Su	1	03:58P	07:30P	30S	11/06/16-11/06/16	NFL FOOTBALL - 4PM	1	15000.00	15000.00
Total Contract:								86		161650.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						.00	161650.00	.00	161650.00	
GRAND TOTAL									161650.00	

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